



VIKTOR JUHASZ-DORA

Graphic Designer

Graphic designer and branding professional, occasional video editor. I established my own freelance business as a digital designer based in London, offering my services to various companies globally. I specialise in designing logos, and other printed and online visual elements for clients around the world.

CONTACT

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London, Wandsworth, SW18

www.fridge42.com

EDUCATION

Editing and Post-Production, MA
London South Bank University
(UK)

Sept 2023 — Sept 2024

Film and Media, BA

Eszterhazy Karoly University,
(Hungary)

Sept 2008 — July 2011

SOFTWARE

Adobe Photoshop

Adobe Illustrator

Adobe Premiere Pro

Adobe After Effects

Adobe InDesign

Avid Media Composer

DaVinci Resolve

SKILLS

Brand Identity

Editorial Design

Illustration

Web Design

Social Media Content

Typography

Creative Writing

EXPERIENCE

Graphic Design Freelancer | May 2021 — *present*
Studio Fridge 42 | London, UK

- I generate high-quality illustrations, logos and diverse background assets for print and online posts.
- I apply advanced photo-realistic manipulation techniques to enhance photographs for both printed brochures and online presentations. Additionally, I design isometric infographics based on detailed and comprehensive client-provided sketches.
- I create labels for merchandise, this includes overall design, colour scheme and text layout.
- Selected clients: City Air Technologies, Dog Dream Therapy

Graphic Design Intern | August 2022
Orion Publishing Group Ltd. | Hybrid, London

- I collaborated on various covers, jackets and endpapers with different designers.
- I created visual elements using my personal illustrations, employing different montage methods by using a variety of techniques such as sketching, photo editing, designing layouts for books, and other online assets.

Volunteer Graphic Designer | Feb 2022 — Dec 2022
Feast With Us | Remote, London

- I created several online assets for their newsletters and a wide range of social media graphics.
- Using brand guidelines, I created their 2022 Volunteer Handbook.

Head baker | October 2019 — Jan 2021
Toast Rack Café | Wandsworth, London

- After working as a night baker for five years, I was hired by the café's new owner to set up a bakery from scratch.
- I created a complex system handling all the recipes, the ingredients' cost, which helped with the ordering, waste management and profit maximalisation.